

MAPSERV™ Location Based Services



The Easiest Way to Bring Customers to You

MapServ gives our customers highly customized and easy to incorporate Maptuit's maps, driving directions and store locator functionality into their branded sites, empowering their customers to find and get to the closest store location without ever leaving our customer's website using Maptuit's driving or walking directions.

Whether you are a retail chain, in the banking, entertainment, sports or tourism industries, MapServ can be quickly deployed to get more customers to you - leveraging the nation's most up-to-date, dynamic road network in the nation. Take the next step and use your site to increase your bottom line - even when your call center is closed, give your customers 24/7 access to information about your locations and directions right to your door step.

- Geocoding
- Reverse Geocoding
- Mapping
- Routing & Directions
- POIs & Proximity Searches

- ① Customized to meet your needs
- ① Highly configurable
- ① Spanish and French Driving / Walking Directions
- ① Easy to integrate XML-based API
- ① Real-time up-to-the minute information
- ① Most accurate road network
- ① Helps you drive the bottom line
- ① Comprehensive POIs for US and Canada



Give your customers the ability to find you and get them there today!

Deliver Interactive maps and turn-by-turn directions that help customers find the location nearest to them.

IT'S ALL ABOUT DYNAMIC ROAD NETWORK

Directions of any kind should be based on the most accurate and constantly updated data available. Maptuit's dynamic road network is updated in real-time.



Beacon Hill - Boston, MA 02114

Beacon Hill is a neighborhood of Boston, Massachusetts, covering approximately one square mile (2.6 km²) and home to about 10,000 people. It is a wealthy neighborhood of Federal-style rowhouses, with some of the highest property values in the United States. It is known for its narrow streets, brick sidewalks, and gas-lit streets.

Like many similarly named areas, the neighborhood is named for the location of a former beacon atop the highest point in central Boston, once located just behind the current site of the Massachusetts State House. The hill, and two other nearby hills, were substantially reduced in height to allow the development of housing in the area and to create land by filling part of the Back Bay at the foot of the hill.



MAPSERV ADVANCED FEATURES

Geocoding

- ① Street address, zip code, registered name
- ① Geocode to any level: state, city, road, intersection, point-of-interest or specific address
- ① interactive workflow to narrow in on result
- ① Postal information Zip+9
- ① Association with road network

Reverse Geocoding

- ① Find full postal address of received lat/long
- ① Report nearest cross-road

Mapping

- ① High performance, variable scale, draggable maps
- ① Detailed street level maps
- ① Markup - icons or polygons; control over opacity
- ① Customer points of interest, or use built-in
- ① Overlay routes or route corridors

Routing and Directions

- ① Highly configurable
- ① Mode of Use: Walking or driving (car or truck)
- ① Point-to-point or multi-point sequencing
- ① Optimized routing for up to 50 points

POIs & Proximity Searches

- ① NAVTEQ (12M+ records) or customer supplied POIs
- ① Additions and modifications are easily managed through web-based Locations Manager
- ① Route based "true-cost" searching
- ① Find nearest fixed POI, find closest moving asset

Best Road Network Data

- ① Over 40 Million Roads
- ① Multiple data sources
- ① Based on actual driving of roads, aerial photography, and survey data
- ① Updated in real-time

Quality Customer Service

- ① 24x7 customer support
- ① Extension of your team
- ① Weekly status reports
- ① Multiple collocate facilities for redundancy



Contact Us

MAPTUIT CORPORATION

35 Corporate Drive, Burlington, MA 01803

USA Phone: 1-866-MAPTUIT (627-8848)

sales@maptuit.com